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NEWS

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Oregon businesses lighting the way for greater energy efficiency *Energy Trust recognizes seven contractors, distributors for commercial lighting work*

PORTLAND, Ore. — June 2, 2004 — Seven electrical contractors and commercial lighting distributors are basking in the spotlight for completing energy efficient lighting upgrades for their customers, saving more than four million kilowatt hours of electricity each year.

Energy Trust of Oregon, Inc., has awarded Outstanding Contribution awards to four electrical contractors and three lighting distributors for their work under the Energy Trust's Building Efficiency program. "These seven trade allies are leaders in energy efficiency. They have completed nearly half of the efficient commercial lighting projects in the state, and produced nearly half of the energy savings generated through our commercial lighting program," said Dave Bonkowski, program manager, Energy Trust.

Energy Trust of Oregon, Inc., is a nonprofit organization dedicated to changing how Oregonians use energy by promoting energy efficiency and clean renewable energy for Oregon customers of Pacific Power, Portland General Electric and NW Natural. Energy Trust provides financial incentives and technical services to commercial and industrial customers. The Building Efficiency program was launched in February 2003. "These trade allies, along with many others, helped our lighting program beat our projected kilowatt hour savings by nearly 10 percent for 2003," said Roger Spring, manager, trade ally network for lighting, Energy Trust. During the first four months of 2004, the program is running well above projections.

Seven businesses recognized

The seven businesses recognized by the Energy Trust of Oregon include: Alderbrook & Associates, Portland; Amtech Lighting Services, Portland; Choice Lighting, Medford; Environmental Lighting Systems, Portland; North Coast Electric, Portland; Pacific Lamp Wholesale, Portland, and TriPhase Electric, Portland. Amtech Lighting Services completed projects that resulted in savings of more than 1.2 million kilowatt-hours, about the amount of power used by 100 homes in a year.

“Our lighting trade allies are extremely successful in helping customers learn about new, efficient lighting technologies. This is helping Oregon businesses get a better lighting product at a substantial energy savings,” said Spring.

Energy Trust helps businesses invest in efficiency

To date, more than 300 businesses across Oregon are allied with the Energy Trust. “Energy Trust incentives are generating millions of dollars of work for trade allies around the state, and this is boosting local economies all over Oregon,” said Spring.

Commercial lighting products have improved both in technology and energy efficiency, making lighting one of the most cost-effective places for businesses to reap substantial energy savings. Energy Trust incentives help reduce the financial barrier of investing in state-of-the-art lighting technology. In the last year, Energy Trust has invested in 320 projects through the Commercial Lighting Building Efficiency program. Over \$877,000 in incentives has been paid to Oregon businesses, which will save these companies more than \$851,000 each year in energy costs. The energy saved is enough to power more than 1,400 Oregon homes.

For more information about commercial lighting and the Building Efficiency program from Energy Trust, visit the website at www.energytrust.org, or call 1-866-ENTRUST (368-7878).

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